



How Much Value Do You Currently Generate Per Week

Follow along to discover exactly how much value you create in an average week. Next, compare your current value generated to how much you could be creating for your business to start working smarter not harder.

Below is an example of a business owner who is trying to be productive but falling short of reaching their full potential when it comes to generating real value.

DATE	TASK	VALUE BUCKET	MINUTES	TOTAL VALUE
10/05/2019	TEAM PAYMENTS & INVOICING	\$10	25	\$4
	CHECKING & REPLYING TO EMAILS	\$10	60	\$10
	PUTTING OUT FIRES	\$10	25	\$4
	REVIEWING & APPROVING DELIBERABLES	\$10	30	\$25
	PROJECT MANAGEMENT	\$10	60	\$50
	CLIENT WORK & REVISIONS	\$10	120	\$100
TOTALS			320	\$193

Elevate and Empower!

DELEGATE TASKS EFFECTIVELY

STEP 01:

Write down all of the tasks that you do in a typical week, and how long you take to complete each of those tasks. Be as honest and transparent as possible. Most entrepreneurs overestimate the amount of time they actually spend working.

STEP 02:

Next to each task and time, calculate the value per week you produce. This is done by multiplying the relevant value bucket by the percentage of time you worked.

STEP 03:

List activities and times out in a Google doc and then write how much value you're producing next to them. Next, calculate the value you create in an average week.

Note: It's okay if your minutes aren't totally accurate. As long as we're generally in the right ballpark, our numbers will reveal what we need to know.

DAILY VALUE FORMULA: $\$X * Y/60$ (WHERE X = VALUE BUCKEY AND Y = MINUTES SPENT)

EXAMPLE CALCULATION: 1.5 HOURS (90 MINUTES) ON A \$250 TASK IS \$375 TOTAL VALUE